

ANNUAL REPORT 2020



Second Chance!
animal rescue society 

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MESSAGE FROM THE BOARD

No one could have foreseen a year like 2020. Our hearts go out to all who have suffered and those who have lost loved ones since the start of the COVID-19 pandemic.

For an animal welfare charity like SCARS, the start of the pandemic presented a dual challenge. Reduced access to the communities we serve impacted our spay-neuter-return program and led to more unwanted pets. At the same time, our revenue was dropping with the cancellation of in-person events. In response, our volunteers eagerly developed new skills as we pivoted to online fundraising. These new skills will serve us well in the future.

In September, the number of animals needing to come into care suddenly doubled and that trend continued. At one point, we temporarily closed intake. Our revenue was not keeping up with the volume of intake and we couldn't allow the welfare of animals already in care to be impacted. We put out a plea for help and our supporters stepped up in a BIG way to make sure our work continued.

In the end, 2020 was like a roller coaster of ups and downs. We are so grateful to our volunteers and the supporters who made it possible to be there for animals who desperately needed help.

Sylvia Christiansen, President and Co-founder
on behalf of the Board of Directors

FUNDRAISING GOES VIRTUAL

PIVOTING TO ONLINE EVENTS

Our volunteers worked hard to generate revenue through online auctions and raffles. Our craft fairs went virtual as well.

TAILS ON THE TRAILS 2020

Our annual pledged dog walk was held online, concluding on July 18, 2020, with close to \$13,000 raised.

CRITTERS & COCKTAILS 2020

In place of our 400 plus in-person gala, we held an online auction October 24 through November 7, 2020. The event raised close to \$20,000. However, this was less than a third of what we normally raise at this annual event.

THIRD-PARTY FUNDRAISING

The pandemic caused the cancellation of many fundraisers normally organized by companies and individuals to benefit SCARS. This resulted in a significant reduction to our revenue. Approximately \$14,000 was donated during 2020 versus approximately \$80,000 in 2019.

OPERATIONAL SUCCESSSES

- Fundraising committee expanded and our volunteers learned new skills in response to the pandemic
- Sponsorship Opportunities package developed
- Online events held such as 50-50 raffles and auctions
- New styles of SCARS merchandise offered for sale
- New database system, Shelterluv, implemented for animal tracking and record keeping
- Significant overhaul of the website infrastructure—including connecting Shelterluv to allow live display of current animal inventory and status of availability

FOSTER HOME PROGRAM

- 180 active foster homes
- Completed 11 foster home/volunteer orientations
- Started a PetSmart cat adoption partnership
- Updated our Foster Home Volunteer handbook
- COVID-19 protocols developed to protect volunteers and the public

DIGITAL COMMUNICATIONS

Our following continues to grow.

- Instagram – 20.7K followers
- Twitter – 10K followers
- Facebook – 68.6K page likes
- New Alumni Facebook Group for adopters
- TikTok added as a new social media channel
- 1,711 subscribers to our monthly e-newsletter



INTAKE

Strays

1329

Surrenders

176

SNR

126

Returns

67

Transfers

513

SCARS helped 2,211 animals (1,018 dogs and 1,193 cats) during 2020. This was an increase of 51% from 2019 (or 747 animals).

We worked closely with participating communities such as Westlock County, Athabasca County, Edmonton and area, Leduc County, Wabasca (MD of Opportunity), Bigstone Cree Nation, Buffalo Lake Métis Settlement and Beaver Lake Cree Nation. Wabasca, Bigstone, Buffalo Lake, Beaver Lake, and Onion Lake were also part of our Spay-Neuter-Return and Walls for Winter Programs.

We also assisted with strays and owner surrenders from Frog Lake, Fishing Lake and Saddle Lake. We also offered these communities spay/neuter assistance help on request. Wabasca and Bigstone have their own pounds. We assisted by taking all the unwanted dogs and cats that came into these facilities.

Though the communities mentioned are our priority, we helped in other communities when needed. We continued to accept owner surrender animals that were previously adopted through SCARS. We constantly responded to emergency situations!



OUTCOME

Adoptions
1830

Transfers
69

**Humane
end of life**
43

**Owner
Returns**
3

SNR
115

SCARS provided humane outcomes for 2,260 animals (1,056 dogs and 1,204 cats) during 2020. Our adoptions increased 52% from 2019 with an additional 628 animals being adopted.

We saw a significant increase in adoptions this year. With people spending more time at home due to the pandemic, many decided it was a good time to add pets to their families. When we didn't have available space for intakes, we transferred pets to partner organizations.

Out of 126 SNR's, we returned 115 and pet owners requested that 11 pets be put up for adoption.

A small percentage of the animals we bring into care cannot be saved. We take comfort in knowing they receive loving care and are provided with a humane end of life where that is the kindest option.

SPAY-NEUTER-RETURN AND WALLS 4 WINTER

- Our total SNRs completed was 126, a decrease of 20% from 2019.
- For several months, there was NO access into areas we normally assist.
- Reduced community access meant fewer deliveries of pet shelters.
- Veterinary clinics limited the number of spay-neuter appointments we could book. This was due to pandemic protocols and increased demand for their services from the general public.

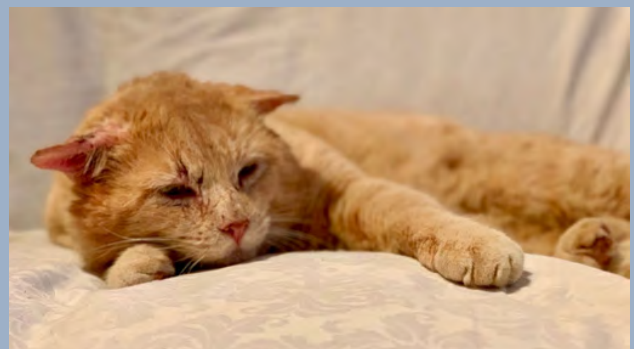


RESCUE STORIES

Meet Sandy and Solo. During November 2020, a kind man directed us to the spot where a new mom had given birth. We found her with one live puppy (Solo) and one that was already deceased.



In March 2020, we got a call about Bubba. He had been on the receiving end of a brutal attack. We are so glad we were able to help him.



SECOND CHANCE ANIMAL RESCUE SOCIETY

FINANCIAL STATEMENTS

DECEMBER 31, 2020

ST. ARNAUD PINSENT STEMAN
CHARTERED PROFESSIONAL ACCOUNTANTS



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ST. ARNAUD PINSENT STEMAN

CHARTERED PROFESSIONAL ACCOUNTANTS

Daniel J. St. Arnaud, CPA, CA**

John H.C. Pinsent, FCPA, FGA, ICOD**

Benardus C. Steman, CPA, CA, CFA**

NOTICE TO READER

On the basis of information provided by management, I have compiled the statement of financial position of Second Chance Animal Rescue Society as at December 31, 2020 and the statements of operations and changes in net assets for the year then ended.

I have not performed an audit or a review engagement in respect of these financial statements and, accordingly, I express no assurance thereon.

Readers are cautioned that these financial statements may not be appropriate for their purposes.

John H.C. Pinsent Professional Corporation

April 20, 2021
Edmonton, Alberta

John H. C. Pinsent Professional Corp.
Chartered Professional Accountant

1653 – 91 Street SW • Edmonton, AB T6X 0W8
Phone: (780) 448-0398 • Fax: (780) 468-6400 • www.sps-ca.ca

* An Association to Practise Chartered Accountancy ** Operates as a Professional Corporation

SECOND CHANCE ANIMAL RESCUE SOCIETY

STATEMENT OF FINANCIAL POSITION

FOR THE YEAR ENDED DECEMBER 31, 2020

| | <u>2020</u> | <u>2019</u> |
|---|------------------|----------------|
| CURRENT ASSETS | | |
| Cash | \$1,098,112 | \$ 148,761 |
| Accounts receivable | 99,694 | 15,429 |
| Prepaid expenses | 1,950 | 1,950 |
| Short term investments | <u>8,057</u> | <u>8,721</u> |
| | 1,207,813 | 174,861 |
| PROPERTY, PLANT AND EQUIPMENT (note 1) | <u>133,488</u> | <u>141,871</u> |
| TOTAL ASSETS | <u>1,341,301</u> | <u>316,732</u> |
| CURRENT LIABILITIES | | |
| Accounts payable and accrued liabilities | <u>126,743</u> | <u>85,519</u> |
| TOTAL LIABILITIES | 126,743 | 85,519 |
| NET ASSETS | | |
| Unrestricted | 1,081,070 | 89,342 |
| Invested in capital assets | <u>133,488</u> | <u>141,871</u> |
| | <u>1,214,558</u> | <u>231,213</u> |
| | <u>1,341,301</u> | <u>316,732</u> |



SECOND CHANCE ANIMAL RESCUE SOCIETY
STATEMENT OF CHANGES IN NET ASSETS
FOR THE YEAR ENDED DECEMBER 31, 2020

| | | | <u>2020</u> | <u>2019</u> |
|---|---------------------|-----------------------|------------------|----------------|
| | Unrestricted | Capital Assets | Total | Total |
| Balance - beginning of year | \$ 89,342 | \$ 141,871 | \$ 231,213 | \$ 325,842 |
| Excess (deficiency) of revenues over expenses | 983,345 | (20,175) | 963,170 | (116,115) |
| Amortization of capital assets | 20,175 | - | 20,175 | 21,486 |
| Investment in capital assets | <u>(11,792)</u> | <u>11,792</u> | <u>-</u> | <u>-</u> |
| Balance - end of year | <u>1,081,070</u> | <u>133,488</u> | <u>1,214,558</u> | <u>231,213</u> |



SECOND CHANCE ANIMAL RESCUE SOCIETY

STATEMENT OF OPERATIONS

FOR THE YEAR ENDED DECEMBER 31, 2020

| | <u>2020</u> | <u>2019</u> |
|--|----------------|-----------------|
| REVENUE | | |
| Cash donations | \$2,132,236 | \$ 836,709 |
| Fundraising event | 222,459 | 263,590 |
| Gifts in kind | 75,635 | 80,623 |
| Sanctuary sponsorship | <u>29,233</u> | <u>23,209</u> |
| | 2,459,563 | 1,204,131 |
| EXPENSES | | |
| Advertising | 68,605 | 57,466 |
| Amortization | 20,175 | 21,486 |
| Contract work | 24,457 | 10,461 |
| Donations | 3,741 | 10,000 |
| Gifts in kind | 75,660 | 80,623 |
| Insurance | 6,563 | 3,661 |
| Interest, bank charges | 3,597 | 3,269 |
| Office | 10,273 | 15,748 |
| Professional fees | 12,454 | 20,889 |
| Professional services | 110,657 | 121,886 |
| Property tax | 1,010 | 1,362 |
| Rent | 43,054 | 44,702 |
| Repairs and maintenance | 6,105 | 7,566 |
| Salaries and benefits | 178,344 | 120,056 |
| Telephone and utilities | 16,389 | 19,118 |
| Vehicle | 39,301 | 66,845 |
| Veterinary fees and animal supplies | <u>872,546</u> | <u>694,661</u> |
| | 1,492,931 | 1,299,799 |
| EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES | | |
| BEFORE OTHER ITEMS | 966,632 | (95,668) |
| Provincial government grants | 5,000 | - |
| Canada temporary wage subsidy | 3,672 | - |
| Canada emergency wage subsidy | 8,704 | - |
| Dividend income | 279 | 279 |
| Interest income | - | 375 |
| Unrealized gain (loss) on investments | <u>(942)</u> | <u>385</u> |
| | 16,713 | 1,039 |
| EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES | <u>983,345</u> | <u>(94,629)</u> |



SECOND CHANCE ANIMAL RESCUE SOCIETY

NOTE TO THE FINANCIAL STATEMENTS

DECEMBER 31, 2020

1. PROPERTY, PLANT AND EQUIPMENT

| | 2020 | | 2019 | |
|----------------------|----------------|-------------------------------------|---------------------------|---------------------------|
| | <u>Cost</u> | <u>Accumulated Amortization</u> | <u>Net Book Value</u> | <u>Net Book Value</u> |
| Building | \$ 81,739 | \$ 6,409 | \$ 75,330 | \$ 78,469 |
| Equipment | 48,017 | 12,102 | 35,915 | 31,627 |
| Automotive equipment | <u>45,393</u> | <u>23,150</u> | <u>22,243</u> | <u>31,775</u> |
| | <u>175,149</u> | <u>41,661</u> | <u>133,488</u> | <u>141,871</u> |



Annual Report 2020

Second Chance Animal Rescue Society (SCARS) is a non-profit, registered charitable organization that is dedicated to reducing the number of abandoned animals in Alberta. Since 2002, SCARS has rescued, rehabilitated and rehomed over 13,000 homeless cats and dogs, and we have helped communities become safer and healthier.

Preventing pet overpopulation is a big part of what we do. SCARS operates within northern Alberta, partnering with communities that lack access to pet services. Our Spay-Neuter-Return program provides spaying or neutering, vaccination and micro-chipping for owned pets, and our Walls 4 Winter program provides insulated pet shelters.

CONTACT US

Second Chance Animal Rescue Society
P.O.Box 3045
Athabasca, Alberta T9S 2B9

Phone: 780.466.SCAR (7227)

Email: scars@scarscare.ca

Charitable registration: 863478467RR0001

www.scarscare.ca

Second Chance!
animal rescue society 