



ANNUAL REPORT 2018

Second Chance!
animal rescue society

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MESSAGE FROM THE BOARD

We are grateful to our volunteers, community partners, and supporters who made it possible for SCARS to impact the lives of 1,204 pets during 2018.

Together we gave second chances to homeless or unwanted dogs and cats who desperately needed our help. Many of them were on death row at rural pounds, lost, very young or old, freezing, starving, sick, or injured. These pets had no other placement options and many were in distress when they came into our care.

We also worked with communities to help them become safer by reducing pet overpopulation through our Spay-Neuter-Return and Walls-4-Winter programs. We believe preventing unwanted litters is the long-term solution that improves animal and human welfare in the communities we serve. We want an Alberta where every pet is valued, treated with kindness, and has a loving home.

In the meantime, we will continue to be a haven for unwanted pets. Please turn to us as the experts you can trust to find your next perfect family pet. Should you ever need to return that pet for any reason, we will be there for you, no questions asked. Once a SCARS pet, always a SCARS pet.

Sylvia Christiansen, President and Co-founder
on behalf of the Board of Directors



Sylvia at Tails on the Trails



SCARS volunteers at an adoption event

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VOLUNTEER DEPARTMENT

Those who donate their time to help pets in need are our most important asset. We held new volunteer orientations every four to six weeks during 2018. As part of our daily operations, SCARS volunteers fostered pets, organized fundraisers, promoted SCARS at third-party events, transported pets, walked dogs, picked up donations, processed adoptions, responded to public inquiries, and more. They logged over 142,000 hours during 2018. Here are some examples of our activities that are led by volunteer coordinators.



SCARS info booth at Windsor Plywood



St. Vladimir School in Edmonton

PROMOTIONS

Volunteers represent SCARS at public events and provide presentations on request to schools, daycares, and other organizations. We cater our presentations to the audience. For example, at school and daycare visits, we talk about SCARS operations, dogs and their needs, and how to interact safely with a dog you do not know.

We believe strongly in the value of this educational work. Not only does it increase empathy, it also gives people, some with no previous pet experience, a safe environment to interact with and learn about them. During 2018, our public presentations coordinator presented to 10 schools, 3 daycares, 2 Brownies/Scouting groups, and 5 adult groups.

ANIMAL TRANSPORT

We have over 100 volunteers who have signed up to be on call as part of our “doggie railroad.” These unsung heroes collectively drive thousands of kilometres at all times of day and through all kinds of weather to bring pets into our care. Often the need is urgent as many pets come to us sick or injured.

SUPPLY DONATIONS

We rely on donations of pet supplies that are used by our volunteers to care for adoptable as well as sanctuary program dogs and cats. Champion Petfoods and Kane Veterinary Supply together provide us with all of the Orijen and ACANA pet food for our foster dogs. We estimate these two donors provided 25,000 pounds / 11,370 kg of dry food in 2018. The retail value is about \$90,000. We also receive food donations from pet



Champion Petfoods Donation

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supply stores and warehouses. Food donations from the public mainly go to feed the pets in our target communities.

The public can drop off donations at any of the drop-off locations listed on our website. Volunteers are available to pick up donations from donors' homes, businesses and the drop-off locations. We store donations in two locations: a rented storage unit in west Edmonton and in three C-cans at Blackpaws Pet Resort near Morinville.

We appreciate donations of supplies such as cat litter or food, puppy pads, blankets, pet beds, crates, collars, toys, and other miscellaneous items. Our volunteers transport, sort and distribute all supplies to keep SCARS animals fed, comfortable and entertained. Anything we cannot use we donate to other rescues or organizations that support rescues.

FUNDRAISING

Our two largest annual events, the Tails on the Trails "Bark Party" and our Canine & Cocktails gala, raised over \$100,000. We also received donations that exceeded \$90,000 from events organized by third parties. Here are a few examples:

- CDI College Massage-a-thon (\$13,175)
- The Canadian Brewhouse Fundraiser (\$7,070)
- Fluevog Shoes Fundraiser (\$6,600)
- Whitecourt Original Joe's Mutt Strut (\$6,470 raised)
- Cupcake Classic Run (\$6,000)
- Golden Spike Lumber Walls-4-Winter (\$5,900)
- Rutherford Manor Halloween Haunt (\$4,800)
- Silent River Benevolent Foundation (\$3,000 donated)
- Rabbit Hill Family Winter Festival (\$2,000)
- Grosvenor Outdoor Pool Annual Dog Swim (\$1,700)



Canines & Cocktails 2018

SPAY-NEUTER-RETURN & WALLS-4-WINTER



Pet Shelter Delivery

In addition to spaying or neutering every pet that comes into our care for rehoming, SCARS also provides spay-neuter-return (SNR) for owned pets in our target communities. Our volunteers pick up pets at their homes and transport them to a veterinary clinic for a health check, spay or neuter, vaccination and a microchip. The pets spend some time at the clinic recovering and then we drive them home again.

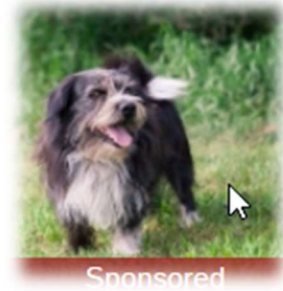
This program reduces pet overpopulation and makes communities safer. As part of our SNR program, we also provide insulated dog and cat shelters with straw to people who might not otherwise be able to provide warm shelter for their pets.

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The approximate cost for each pet shelter built in 2018 was \$125. We continued our partnership with the Alberta Job Corps and were able to build 45 pet shelters. SCARS volunteers delivered the shelters within our target communities. We appreciated donations from Hole's Greenhouses in St. Albert (straw bales), Spike Lumber in Spruce Grove (donation matching fundraiser), and others who provided support to the program.

SANCTUARY ANIMALS

We are grateful to businesses and individuals who sponsor pets like Ninja (shown right), one of 32 sanctuary animals in our care. Pets like Ninja are difficult or impossible to adopt due to medical or behavioural special needs. They will live out their lives in the care of foster homes.



INTAKE AND ADOPTION

Here are some of the 1,204 pets we were able to help because of SCARS supporters during 2018. Without you, their second chances would not have been possible. You have our heartfelt thanks.



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FINANCIAL UPDATE

STATEMENT OF FINANCIAL POSITION

Current Assets	As at Dec. 31/18	As at Dec. 31/17
Cash	\$255,251.46	\$146,592.83
Investments	8,056.65	8,713.43
Receivable	25,664.79	9,256.45
Total current assets	\$255,251.46	\$164,562.71
Capital Assets		
Vehicle	\$43,865.10	\$45,392.85
Building	103,539.77	88,652.87
Total capital assets	\$147,656.87	\$134,045.72
Total assets	\$402,656.33	\$298,608.43

Liabilities and Equity	As at Dec. 31/18	As at Dec. 31/17
Total liabilities	\$76,814.83	\$79,800.91
Total equity	325,841.50	218,807.52
Liabilities and Equity	\$402,656.33	\$298,608.43

STATEMENT OF INCOME (PROFITS AND LOSSES)

Revenue	As at Dec. 31/18	As at Dec. 31/17
Spay/Neuter	\$254,357.50	\$245,539.90
Cash	494,092.91	484,084.93
Fundraising events	167,593.39	101,128.15
Tails on the Trails	20,992.60	18,720.83
Canines & Cocktails	86,606.64	91,081.97
Dividend income	278.52	278.52
Sanctuary sponsorships	18,775.24	24,749.17
Gifts-in-Kind	117,888.57	0
Unrealized investment gain/loss	-935.30	411.25
Investment income	600.00	375.00
Misc. revenue	4.57	208.50
Cash total	\$1,160,253.64	\$966,578.22

Expenses	As at Dec. 31/18	As at Dec. 31/17
Payroll	\$93,119.43	\$54,280.66
General and administrative	492,938.21	575,825.79
Veterinary expenses	467,162.02	457,130.98
Total expense	\$1,053,219.66	\$1,087,237.43
Net income	\$107,033.98	\$99,695.57



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STATISTICS

OUTCOME

Adoption	Transfer out	Died/Euthanasia	Total
968	209	14	1,191

INTAKE

Dog intake by Jurisdiction	Intake	Return	SNR	Total
Athabasca County	13	-	2	15
Buffalo Lake Metis Settlement	65	-	50	115
Calgary	12	-	-	12
Calling Lake	18	-	20	38
Central Alberta	3	-	-	3
Cold Lake	2	-	-	2
Edmonton	28	41	-	69
Fishing Lake First Nation	19	-	1	20
Frog Lake First Nation	15	-	2	17
High Prairie	3	-	-	3
Lac La Biche	5	-	-	5
MD of Opportunity	215	-	7	222
Northern Saskatchewan	11	-	-	11
Onion Lake Cree Nation	155	-	7	162
Saddle Lake Cree Nation	2	-	-	2
Slave Lake	3	-	3	3
St. Paul	8	-	-	8
Wabasca Pound	26	-	3	29
Westlock	21	-	-	21
Whitefish Lake First Nation	2	-	-	2
Other	20	10	-	30
Sub-total	646	51	95	792

Cat intake by Jurisdiction	Intake	Return	SNR	Total
Athabasca	29	-	6	35
Buffalo Lake Settlement	36	-	23	59
Calling Lake	33	-	12	45
Edmonton	24	16	14	54
Fishing Lake	14	-	3	17
Frog Lake	10	-	-	10
Lac La Biche	6	-	-	6
Leduc County	12	-	-	12
Maskwacis	14	-	1	15
MD of Opportunity	25	-	-	25
Onion Lake	22	-	2	24
St. Paul	32	-	2	34
Westlock	57	-	-	57
Other	7	9	3	17
Sub-total	321	25	66	412
TOTAL	967	76	161	1,204



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Second Chance Animal Rescue Society (SCARS) is a non-profit, registered charitable organization that is dedicated to reducing the number of abandoned animals in Alberta. Since 2002, SCARS has rescued, rehabilitated and rehomed over 10,000 homeless cats and dogs, and we have helped communities become safer and healthier.



Our mission is to promote the humane care and protection of all animals and to prevent cruelty and suffering. We take in as many animals as our resources allow, and typically have over 200 in care. The animals live with our volunteers who get to know them and begin or reinforce basic training in a positive environment. For dogs, it includes crate training, leash training, house training, and more. We provide our volunteers with training and ongoing support.

This helps us match pets to families that are suitable to the pet's needs and the needs of the adoptive family. All pets are spayed/neutered, vaccinated and microchipped and provided with whatever veterinary or behavioural care they need. Our adopters can return pets to us for any reason for the life of that pet.

Once a SCARS pet, always a SCARS pet.

In addition to our rescue efforts, we provide education, spay and neuter surgeries, and resources like pet shelters to families in rural communities where poverty and lack of pet services can lead to animal neglect. Our goal is to reduce the number of unwanted pets and help people who own pets improve the care they can provide. Stray animals can create health and safety risks to people (especially children), but happy, healthy owned pets bond with their families and contribute positively to their community.

Follow us on Facebook, Twitter, Instagram and Youtube

Watch us on Global TV Edmonton News Saturday mornings at 09:50

Contact us

Second Chance Animal Rescue Society
P.O. Box 3045
Athabasca, Alberta T9S 2B9

Phone: 780.466.SCAR (7227)
Email: scars@scarscare.ca
Charitable registration: 863478467RR0001

scarscare.ca

Our following...

- **100,000** website visitors each month
- **1,600** e-news subscribers
- **50,700** Facebook
- **9,450** Twitter
- **9,750** Instagram