



ANNUAL REPORT

2017



2017 ACCOMPLISHMENTS

MESSAGE FROM THE BOARD

We are grateful to our volunteers, community partners, and supporters who made it possible for SCARS to help 1,086 pets during 2017.

Together we gave second chances to homeless or unwanted dogs and cats who desperately needed our help. Many of them were on death row at rural pounds, lost, very young or old, freezing, starving, sick, or injured. None of them had any other options and many were suffering greatly.

We also worked with communities to help them become safer by reducing pet overpopulation through our Spay-Neuter-Return and Walls 4 Winter programs. We are striving for the continued growth of these initiatives. We believe preventing unwanted litters is the long-term solution that improves animal and human welfare in the communities we serve. We want an Alberta where every pet is valued and treated respectfully, and there are no homeless pets.

In the meantime, we will continue to be a haven for unwanted pets. Please turn to us as the experts you can trust to find your next perfect family pet. Should you ever need to return that pet for any reason, we will be there for you, no questions asked. Once a SCARS pet, always a SCARS pet!

Sylvia Christiansen, President and Co-founder
on behalf of the Board of Directors



2017 ACCOMPLISHMENTS

VOLUNTEERS. Those who donate their time to help pets in need are our most important asset. We hold volunteer orientations several times a year. There are many ways to help. Volunteers foster pets in their homes, organize fundraising events, promote SCARS at events, transport pets, walk dogs, pick up donations, process adoptions, respond to public inquiries including requests to help sick and injured pets, and much more as part of our daily operations. They logged over 134,000 hours during 2017. Here are a just few examples of their activities.



PROMOTIONS. Volunteers represent SCARS at public events and provide formal presentations on request to schools, daycares, and other groups. We cater our presentations to the age group. For school and daycare visits, we talk about SCARS operations, dogs and their needs, and how to interact safely with a dog you do not know.

We believe strongly in the value of this educational work. Not only does it increase empathy and knowledge, it also gives direct access to dogs to many children who have never had close contact with a live animal. As well, the students go home and talk about SCARS and what they learned, helping to spread the word about our work.

Several schools that we visited held fundraising events. Some examples are the grade 3 class at Riverdale School in Edmonton who, with their teacher, Monica Thomas, raised funds by presenting a play called “Wump World”. The A. Blair MacPherson School, with teacher Tomi Brooks, held a bottle drive. The FR Haythorne Junior High School, with teacher Sylvia MacInnes and the Animal Rescue classes, held silent auctions and other fundraisers.



ANIMAL TRANSPORT. We have 100 volunteers who have signed up to be on call as part of our “doggie railroad.” These unsung heroes collectively drive thousands of kilometres at all times of day and through all kinds of weather to bring pets into our care. Often the need is urgent as many pets come to us sick or injured.



SUPPLY DONATIONS. We rely on donations of pet supplies that are used by our volunteers to care for adoptable as well as sanctuary program dogs and cats.

Champion Petfoods and Kane Veterinary Supply together provide us with all of the Orijen and ACANA pet food for our foster dogs. We also receive food donations from pet supply stores and warehouses. Food donations from the public mainly go to feed the pets in our target communities.

The public can drop off donations at any of our 15 drop-off locations in the Edmonton, Athabasca, and Westlock areas. Volunteers are available to pick up donations from donors’ homes, businesses

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Our following

- 85,000 website visitors each month
- 45,500 Facebook followers
- 9,500 Twitter followers
- 5,400 Instagram followers
- 1,610 e-news subscribers

and the drop-off locations. We store donations in two locations: a rented storage unit in west Edmonton and in three C-cans at Blackpaws Pet Resort near Morinville.

Supplies and donations of bedding, crates, collars, toys, and all the miscellaneous items are also appreciated. Anything we cannot use we are pleased to provide to other rescues or Berkeley's Place, a support group for rescues.

FUNDRAISING. Our two largest annual events—the Tails on the Trails “Bark Party” and our Canine & Cocktails gala—raised over \$110,000. We also received donations from events organized by third parties. Examples include:

- OML Construction Christmas Party Donation (\$16,000)
- Go Auto employee donations (\$15,050),
- Justina Smith's PETraits raising (\$6,095)
- Whitecourt Original Joe's Mutt Strut (\$6,000 raised)
- CPA Alberta Golf Tournament (\$5,000)
- Edmonton Prospects 50/50 raffle (\$4,971)
- Silent River Benevolent Foundation (\$3,000 donated)
- Rabbit Hill Family Winter Festival (\$2,285)
- Grosvenor Outdoor Pool Annual Dog Swim (\$1,950)



We enjoy thanking our donors on our website and in social media.

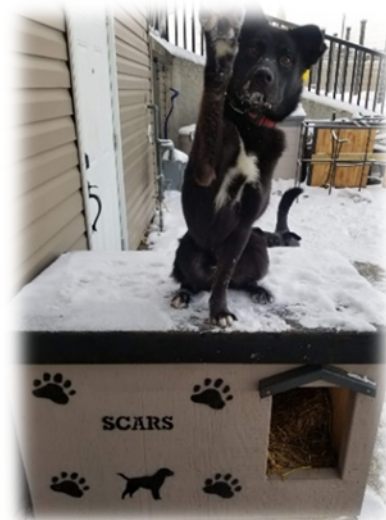


SPAY-NEUTER-RETURN & WALLS 4 WINTER

PROGRAMS. In addition to spaying or neutering every pet that comes into our care for rehoming, SCARS also provides spay-neuter-return for owned pets in our target communities. Our volunteers pick up pets at their homes and

transport them to a veterinary clinic for a health check, spay or neuter, vaccination and a microchip. The pets spend some time at the clinic recovering and then we drive them home again.

This program reduces pet overpopulation and makes communities safer. As part of our SNR program, we also provide insulated dog and cat shelters with straw to people who might not otherwise be able to provide warm shelter for their pets.



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We continued our partnership with the Alberta Job Corp. They provide the talent to build the finished products and we provide the supplies. SCARS volunteers distribute and set up the shelters. We also appreciate the support we get from Hole's Greenhouses, Duval Transport, Bobby Franklin (spray insulation), Warden 4-H Club, and many others.

RESCUE AND ADOPTION. Here are a few of the faces of the 1,086 pets that our volunteers were able to rehome because of SCARS supporters during 2017. Without you, their second chances would not be possible. You have our heartfelt thanks.



FINANCIAL HIGHLIGHTS

STATEMENT OF FINANCIAL POSITION

CURRENT ASSETS	AS AT DEC. 31/2017	AS AT DEC. 31, 2016
Cash	\$146,592.83	\$113,029.28
Investments	8,713.43	8,023.66
Receivable	9,256.45	9,126.46
Total current assets	164,562.71	130,179.40
CAPITAL ASSETS		
Vehicle	45,392.85	0
Building	88,652.87	69,979.12
Total capital assets	134,045.72	\$69,979.12
Total assets	298,608.43	\$200,158.52



LIABILITIES AND EQUITY	AS AT DEC. 31/2017	AS AT DEC. 31, 2016
Total liabilities	\$ 79,800.91	\$ 81,046.57
Total equity	218,807.52	119,111.95
Liabilities and Equity	298,608.43	\$200,158.52

STATEMENT OF INCOME (PROFITS AND LOSSES)

REVENUE	AS AT DEC. 31/2017	AS AT DEC. 31, 2016
Spay/Neuter	\$245,539.90	\$229,821.00
Cash	484,084.93	343,902.56
Fundraising events	101,128.15	90,761.13
Tails on the Trails	18,720.83	22,285.00
Canines & Cocktails	91,081.97	75,146.17
Dividend income	278.52	278.52
Sanctuary sponsorships	24,749.17	20,028.67
Gifts-in-Kind	0	67,487.06
Unrealized investment gain/loss	411.25	737.90
Investment income	375.00	1,125.00
Misc. revenue	208.50	178.91
Cash total	\$966,578.22	\$851,751.92



EXPENSES	AS AT DEC. 31/2017	AS AT DEC. 31, 2016
Payroll	\$ 54,280.66	\$ 49,584.67
General and administrative	575,825.79	357,412.27
Veterinary expenses	457,130.98	475,566.49
Total expense	\$1,087,237.43	\$882,563.43
Net income	\$99,695.57	\$-30,811.51



2017 STATISTICS

OUTCOME

ADOPTION	TRANSFER OUT	DIED/EUTHANASIA	TOTAL
963	167	25	1,155

INTAKE

DOGS INTAKE BY JURISDICTION	INTAKE	RETURN	SNR	TOTAL
Alexander First Nation	2	-	-	2
Alexis First Nation	1	-	-	1
Athabasca County	5	1	1	7
Atikameg (Whitefish Lake FN)	3	-	-	3
Barrhead Area	3	-	-	3
Buffalo Lake Metis Settlement	54	-	17	71
Calling Lake Pound/Reserve	19	-	16	35
Cold Lake	2	-	-	2
Edmonton area	16	64	-	80
Fishing Lake First Nation	13	-	7	20
Fort Vermilion	2	-	-	2
Fox Lake	1	-	-	1
Frog Lake First Nation	80	-	6	86
Lac La Biche	22	-	1	23
Leduc	-	1	-	1
Maskwacis	3	-	-	3
MD of Opportunity	200	-	1	201
Northern Saskatchewan	23	-	-	23
Onion Lake Cree Nation	100	-	8	108
Saddle Lake Cree Nation	1	-	-	1
St. Paul area	6	-	-	6
Slave Lake	1	-	-	1
Sturgeon County	4	-	-	4
Westlock	33	-	-	33
Whitefish Lake First Nation	2	-	-	2
Other	9	-	7	16

TOTAL 605 66 64 735

CAT INTAKE BY JURISDICTION	INTAKE	RETURN	SNR	TOTAL
Athabasca	44	-	-	44
Buffalo Lake Settlement	30	-	8	38
Calling Lake Pound/Reserve	24	-	9	33
Central Alberta	1	-	-	1
Edmonton Area	36	14	-	50
Edson	1	-	-	1
Fishing Lake	16	-	2	18
Frog Lake	4	-	1	5
Lac La Biche	27	-	-	27
Leduc County	8	-	-	8
Maskwacis	8	-	-	8
MD of Opportunity	31	-	7	38
Onion Lake	54	-	10	64
Red Deer area	2	-	-	2
Westlock	38	-	1	39
Other	3	2	3	8

TOTAL 329 14 41 384



2017 ACCOMPLISHMENTS

Second Chance Animal Rescue Society (SCARS) is a non-profit, registered charitable organization (Reg. no. 863478467RR0001) that is dedicated to reducing the number of abandoned animals in Alberta. Since 2002, SCARS has rescued, rehabilitated and rehomed thousands of homeless cats and dogs, and we have helped communities become safer and healthier.

Our mission is to promote the humane care and protection of all animals and to prevent cruelty and suffering. We take in as many animals as our resources allow. We typically have over 200 in care and rehome over 1,100 every year. The animals live with our volunteers who get to know them and begin or reinforce basic training in a positive environment. For dogs it includes crate training, leash training, house training, and more. We provide our volunteers with training and ongoing support.

This helps us match pets to families that are suitable to the pet's needs and the needs of the adoptive family. All pets are spayed/neutered, vaccinated and microchipped and provided with whatever veterinary or behavioural care they need. Our adopters can return pets to us for any reason for the life of that pet.

Once a SCARS pet, always a SCARS pet.

In addition to our rescue efforts, we provide education, spay and neuter surgeries, and resources like pet shelters to families in rural communities where poverty and lack of pet services can lead to animal neglect. Our goal is to reduce the number of unwanted pets and help people who own pets improve the care they can provide. Stray animals can create health and safety risks to people (especially children), but happy, healthy owned pets bond with their families and contribute positively to their community.

Follow us on Facebook, Twitter and Instagram

Watch us on Global TV Edmonton News Saturday mornings at 09:50

Contact us

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